

## **DW Global Media Forum 2024: Sharing solutions**

It's a time of multiple crises for journalism. With each posing myriad challenges, the risk of succumbing to overwhelm and resignation is high. But to secure the profession's future for the long term, we must avoid apathy and instead engage in collective problem-solving, strategizing, and action-taking.

Freedom of expression and freedom of the press are the essential foundations of democratic societies. They begin with the safety of media professionals: physically, psychologically, legally, and economically. How can the media and other players create a safer environment and safer structures for journalists in times of crises? How can media outlets safeguard their digital and legal integrity while also prioritizing the health of their employees?

With the worsening onslaught of misinformation and disinformation, fake news and lies seem to have become the preferred online currency, and AI and deepfakes are now able to change the very fabric of our reality. Against this backdrop, journalists continue to face accusations of intentionally or unintentionally manipulating the news agenda. How can journalists best navigate this battle for trust and truth and best make use of emerging technologies?

In the current climate and amidst growing news fatigue, the general public is less and less politically active online, while extreme positions are gaining ever-more traction. How can the political participation of citizens be strengthened at local, national, and international levels? What role can journalists play? And how can the safety of both citizens and reporters be ensured?

**Only a constructive approach can solve these challenges: That's the focus of the 2024 DW Global Media Forum.**

On June 17 and 18, media professionals from more than 100 countries and international decision-makers from politics, civil society, culture, education, business, and science will come together in Bonn, Germany, around the theme of "Sharing solutions". They will discuss ideas and very concrete best practices for bolstering freedom of expression, freedom of the press, and democratic participation. Once again hosted at the former German parliament, the 17<sup>th</sup> edition of the Forum will offer a dynamic platform for discussions, workshops, and networking.

The DW Global Media Forum is where the future of journalism takes shape.